

Porsche opens brand store in Stuttgart

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Porsche Germany is opening its first brand store worldwide in the Dorotheen Quartier in the heart of downtown Stuttgart. The opening ceremony will be held as part of an exclusive evening event on 13 October. The endeavour centres around the brand purpose: Driven by Dreams. The store will open to the public from 15 October.

Source: <https://newsroom.porsche.com/en/stuttgart-opening-30033.html>