

# Porsche unveils entry into virtual worlds during Art Basel in Miami

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[Porsche unveils entry into virtual worlds during Art Basel in Miami](https://albertweb.de/forum/thread/1297-porsche-unveils-entry-into-virtual-worlds-during-art-basel-in-miami/?postID=1346#post1346)

During Art Basel in Miami, Porsche is launching a brand experience in the digital world and unveiling its first collection of non-fungible tokens (NFT).

[newsroom.porsche.com](https://newsroom.porsche.com)