

Porsche realigns marketing: Serviceplan new global lead agency

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[Porsche realigns marketing organisation: Serviceplan appointed as global lead agency](https://albertweb.de/forum/thread/13014-porsche-realigns-marketing-serviceplan-new-global-lead-agency/?postID=13500#post13500)

As part of its Strategy Sportwagenschmiede 2035, Porsche is also systematically developing its marketing organisation.

newsroom.porsche.com