

Porsche and Holoride launch in-car virtual reality attraction in a moving vehicle

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Porsche and the entertainment-technology start-up holoride are piloting a new location-based virtual reality drive at the Porsche Experience Center in Los Angeles.

Source: <https://newsroom.porsche.com/en/press-releases/2022/03/porsche-and-holoride-launch-in-car-virtual-reality-attraction-in-a-moving-vehicle-27561.html>