Porsche becomes long-term cooperation partner of Soho House

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Zitat von Porsche News International

Porsche AG and the Soho House Group have agreed to form a partnership in Europe. The cooperation is planned to continue for at least three years and will lead to a number of varying and inspiring activities at the private members' club's European houses.

Source: https://newsroom.porsche.com/e...up-cooperation-29333.html