

Porsche expands online sales to include customer-configured cars

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Porsche is adding new options for those wishing to buy its cars online. The Porsche Car Configurator has been completely redesigned and now offers numerous new functions and views. Users can now pre-order customer-configured cars online, too. The new functions will initially be rolled out in Germany, with other markets to follow.

Source: <https://newsroom.porsche.com/en/r-configurator-29875.html>