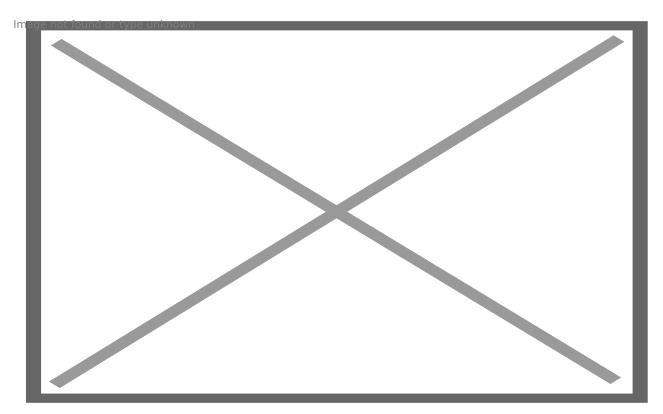
"Best Global Brands 2023": Porsche has strong growth in brand value

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With growth of 20 per cent in 2023, the brand value of Porsche has improved significantly in comparison to the previous year. This is the result of the study... newsroom.porsche.com