

White Paper - B2B Platform Play

Beitrag von „Albert Motorsport“ vom 5. April 2022, 16:00

Zitat von Porsche News International

Over the past 10-15 years, platforms such as Amazon, Apple, Uber, and Netflix have become seamlessly intertwined into everyday lives and are now practically ubiquitous for nearly every domain in the B2C sector.

Source: <https://newsroom.porsche.com/e...-platform-play-27929.html>