

Porsche further expands its retail landscape

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Being where the customers are is one of the core ideas of the urban Future Retail format "Porsche Studios". The sports car manufacturer has recently increased its presence in city centres worldwide with the opening of new locations in Bundang (Korea), Nihombashi in the Japanese capital Tokyo and Brisbane (Australia).

Source: <https://newsroom.porsche.com/en/eng-south-korea-28314.html>