Porsche and UP.Labs plan to build tailormade start-ups

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> Porsche is expanding its venturing network by collaborating with UP.Labs, a new model for fostering innovative start-ups. The Stuttgart-based sports car manufacturer has agreed with the US company on a three-year cooperation aimed at establishing six companies from 2023 to 2025 with new business models in various areas of mobility.

Source: https://newsroom.porsche.com/e...tartup-support-28651.html