

Porsche becomes long-term cooperation partner of Soho House

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Porsche AG and the Soho House Group have agreed to form a partnership in Europe. The cooperation is planned to continue for at least three years and will lead to a number of varying and inspiring activities at the private members' club's European houses.

Source: <https://newsroom.porsche.com/en/press-releases/2022/08/porsche-ag-and-soho-house-group-agree-to-form-a-partnership-in-europe>